**KPI Table Instructions**: Provide quantification for the cells below. Only complete line items relevant to your organization. Please add line items for any other metrics you would like to report.

\* Required

|  |
| --- |
| **Key Performance Indicators (KPIs)** |
| **Metric** | **\*Total Previous 12-Month Period** | **\*Total Most Recent 12-Month Period** | **\*Next Period Goal** | **Total All Time (where applicable)** | **Explanation (where necessary)** |
| **Number of:** | **YE (MM/YY)** | **YE (MM/YY)** |  |  |  |
| Volunteer Hours |  |  |  |  |  |
| Grant Applications Submitted to Other Foundations (for any project) |  |  |  |  |  |
| E-mail Subscribers |  |  |  |  |  |
| Social Media Followers |  |  |  |  |  |
| Website Page Views |  |  |  |  |  |
| Media Mentions |  |  |  |  |  |
| Educational/Outreach Programs |  |  |  |  |  |
| Annual Memberships |  |  |  |  |  |
| Educational/Outreach Participants |  |  |  |  |  |
| Donors |  |  |  |  |  |
| **Optional Additional Data:** |
| Corporate Sponsorships Sought |  |  |  |  |  |
| Government Grants Sought |  |  |  |  |  |
| **Cultural:** |
| Performances |  |  |  |  |  |
| Performance Attendance |  |  |  |  |  |
| Economic Impact (where available) |  |  |  |  |  |
| **Environment:** |
| Land Conserved (in acres) |  |  |  |  |  |
| Miles of Streams/Rivers Restored |  |  |  |  |  |
| Debris Removed (in tons)  |  |  |  |  |  |
| Trees Planted |  |  |  |  |  |
| Tires Removed |  |  |  |  |  |
| **Vocational:** |
| Students Enrolled |  |  |  |  |  |
| Students Graduated/Completed the Program |  |  |  |  |  |
| Job Placement for Program Graduates (as a percentage) |  |  |  |  |  |
| Average Starting Salary for Program Graduates |  |  |  |  |  |